

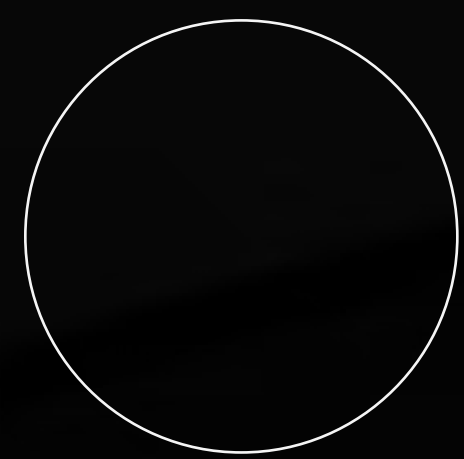


VITO GIONATAN LASSANDRO

P O R T

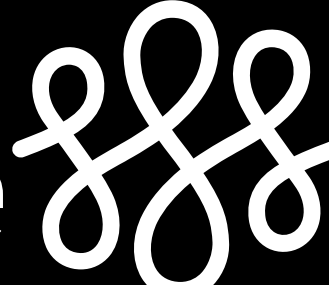
F O L I O

LOGOS
ART DIRECTION
BRANDING



VIGILA

L O G O S

le vie  del cotone®



**NOISE
& CHOICE**

FOODAM

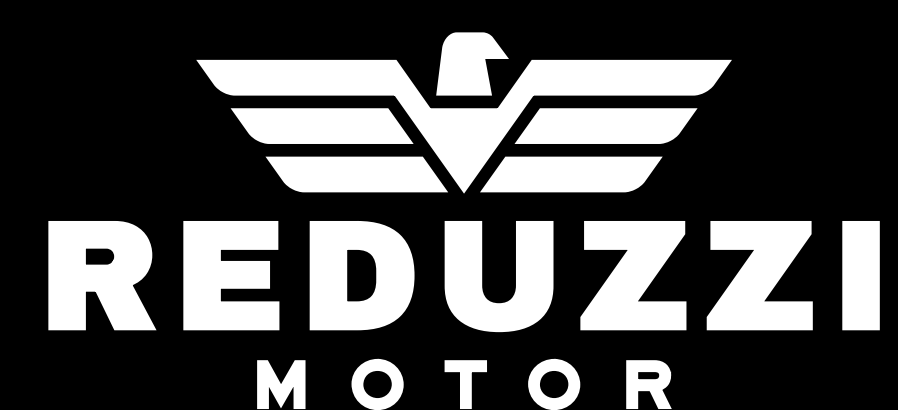


NUKLEO

DAVIDE GATTO
MILANO

fliz5

ECLISS

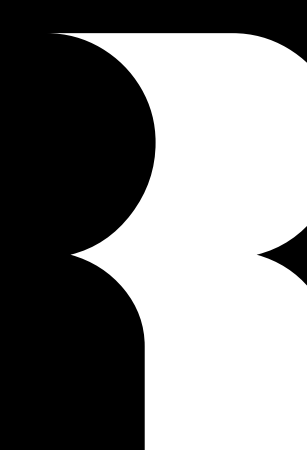


NUKLEO





Avv.
**Daniela
Rossi**



consiglio
nazionale
geometri

PITAGORA7





A R T
D I R E C
T I O N



LOGOS
ART DIRECTION
BRANDING





LOGOS
ART DIRECTION
BRANDING



LOGOS
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LOGOS
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LOGOS
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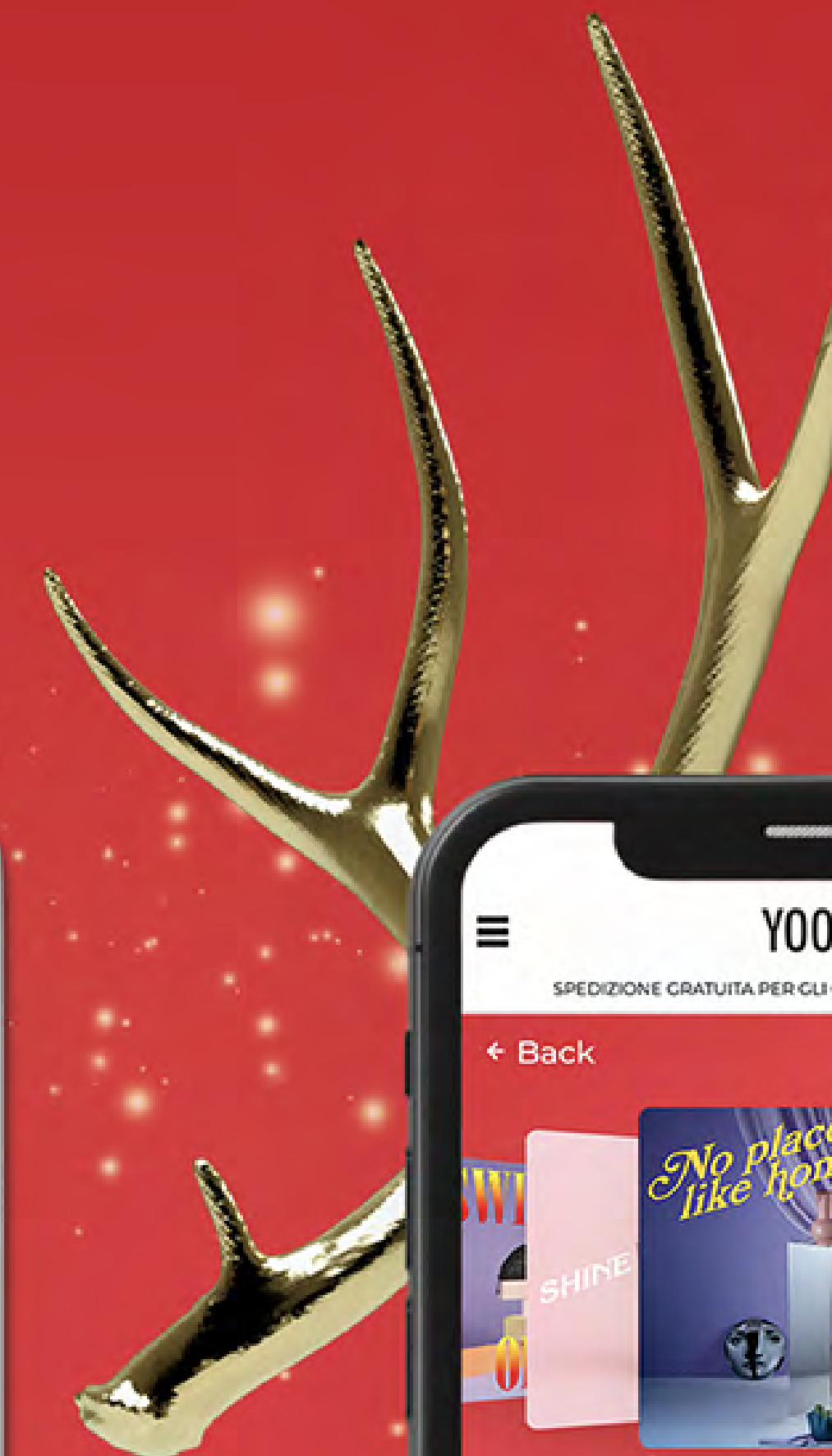
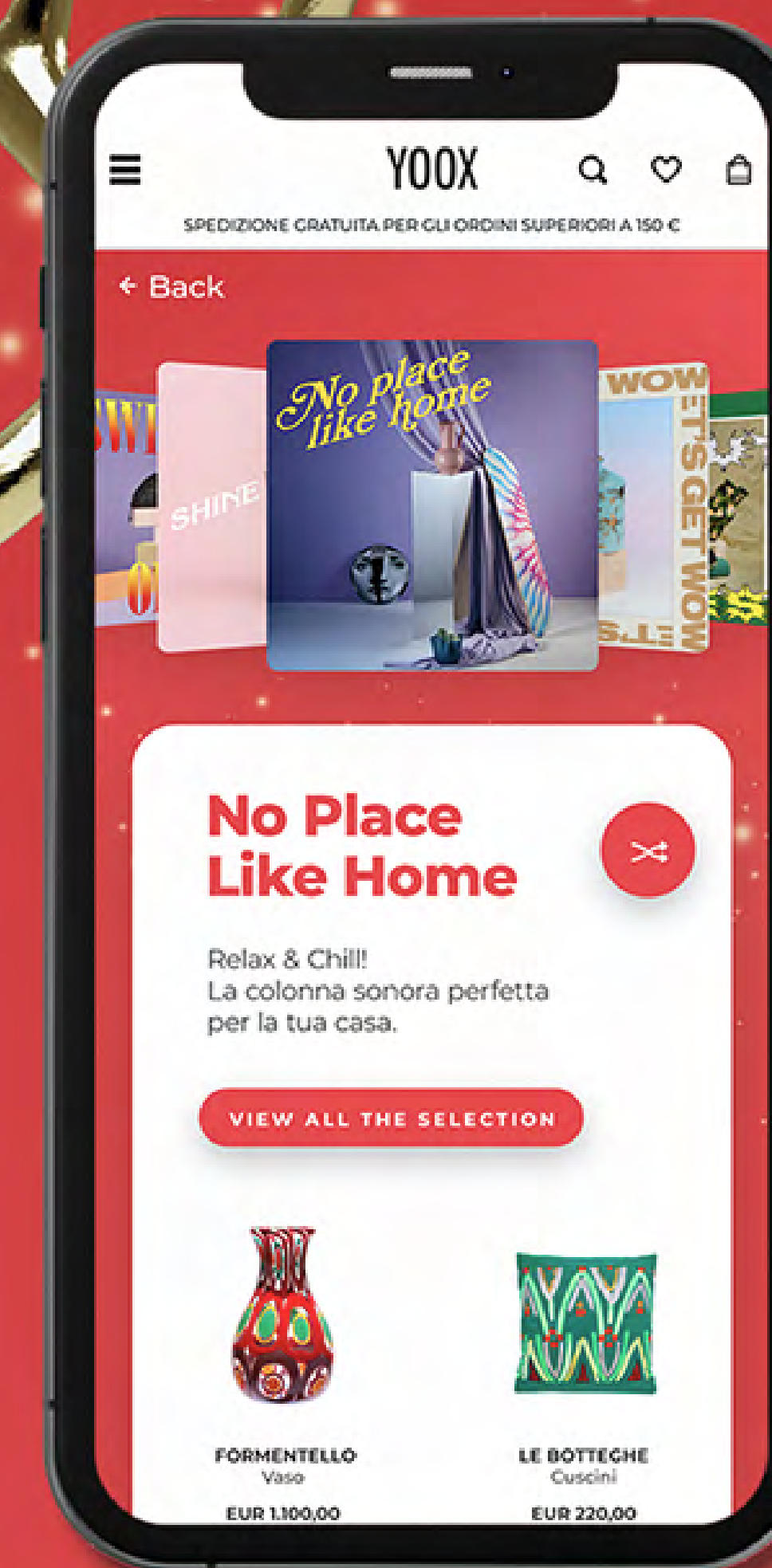
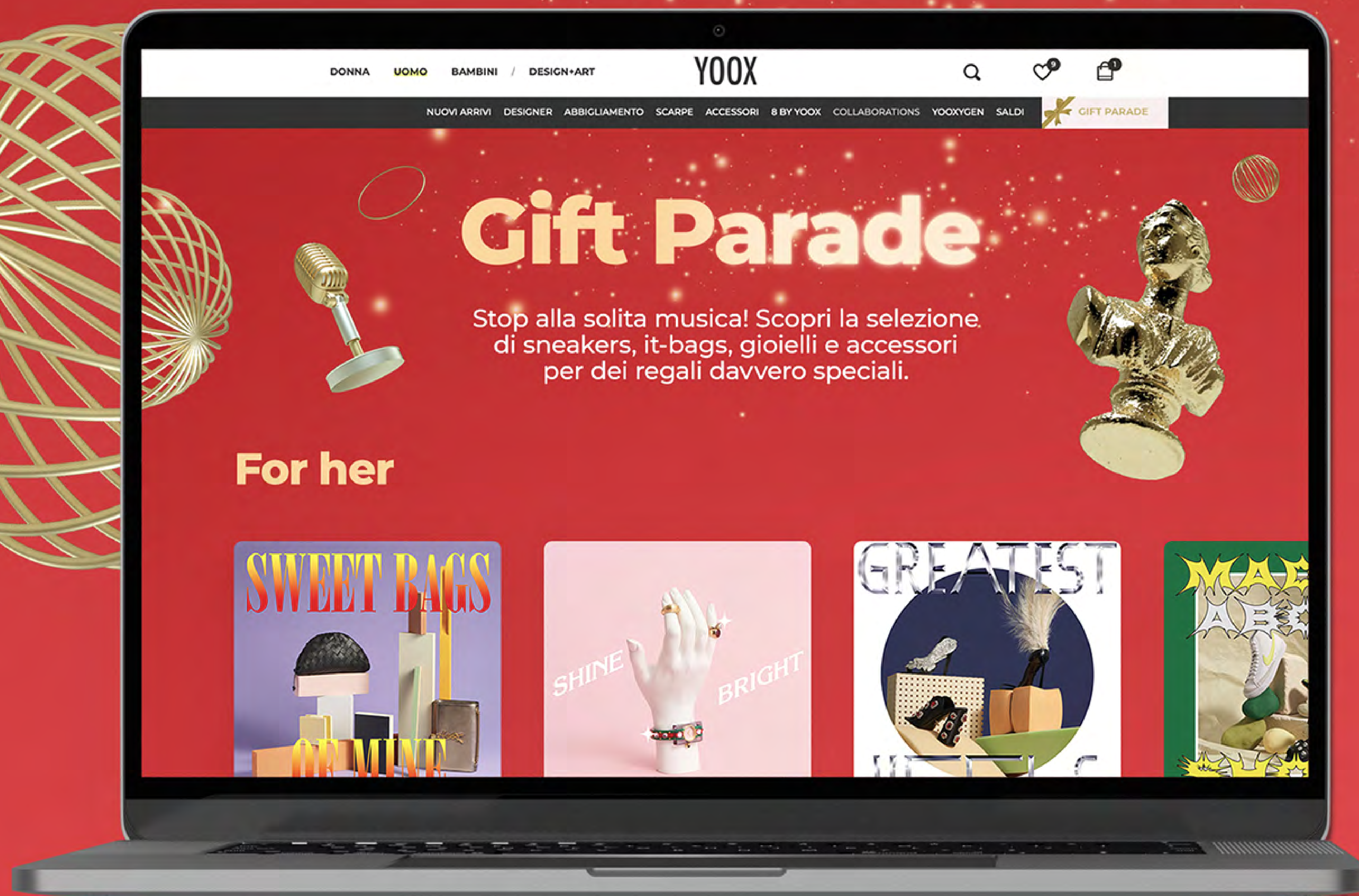
LOGOS
ART DIRECTION
BRANDING





LOCOS
ART DIRECTION
BRANDING

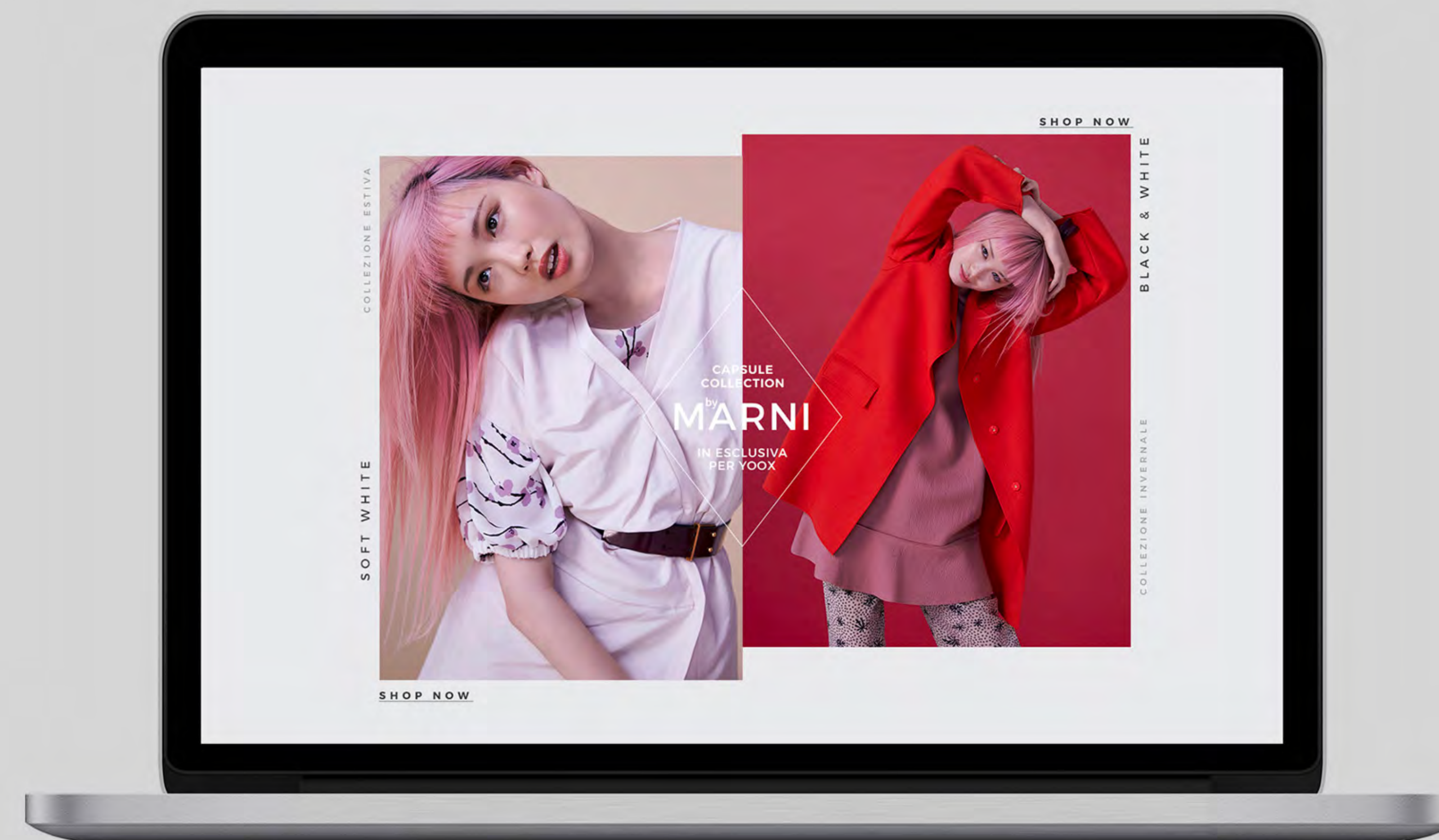
LOGOS
ART DIRECTION
BRANDING



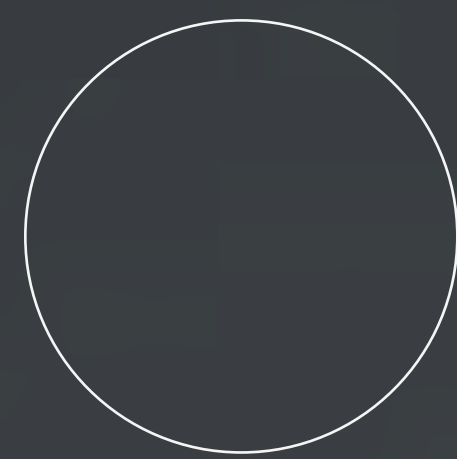


CAPSULE
COLLECTION
by
MARNI
IN ESCLUSIVA
PER YOOX

LOGOS
GRAPHIC
WEB DELOGOS







B R A N D

VIGILA

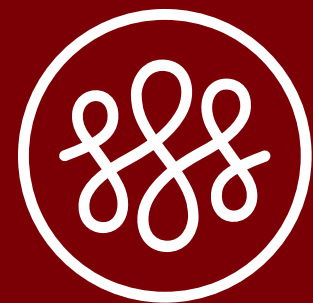
I N G

LOGOS
ART DIRECTION
BRANDING

LE VIE DEL COTONE

The goal was to transform a company recognized for quality materials and workmanship into a Brand capable of inspiring.

After numerous interviews and analysis, a strong correlation emerged between their innovative fabric coloring techniques and the theme of journey, hence the payoff "A color journey," on which the entire new corporate communication is based.



LOGOS
ART DIRECTION
BRANDING



LOGOS
ART DIRECTION
BRANDING

le vie  del cotone®
A COLOUR JOURNEY

LOGOS
ART DIRECTION
BRANDING

WE CAN CONSULTING





Over the last twenty years, We Can Consulting has gone through a huge transformation and growth phase. The company changed its business model several times and most people had completely lost their focus. The management itself could not tell what the company was actually about.

During the long and complex rebranding work, I listened to all departments and coordinated an internal team so that the company itself, from the inside, could understand and create the new identity.

Quando: 10-11 Ottobre / Ticket acquistabili su ticketone.it
Orario: tutti e due i giorni dalle 9.00 alle 18.00.
Dalle 13.00 alle 14.00 sarà previsto il pranzo e a partire dalle 18.00 un ricco rinfresco

Sfide e soluzioni aziendali

2025

Un Focus sulle Migliori Pratiche

01
Affrontare le sfide
Quali sono le sfide più comuni che le aziende affrontano? Vediamo come identificarle e affrontarle con successo.
Relatore: Mario Camagli

02
Implementare le pratiche
Quali sono le strategie e le tattiche vincenti per implementare le migliori pratiche aziendali? Mettiamo in pratica ciò che abbiamo imparato.
Relatrice: Sara Rossi



10/10	11/10/2025
9:00 - Apertura e saluti	8:30 / 9:00 - Apertura e saluti
9:00 - Benvenuto e presentazioni	9:00 - Benvenuto e presentazioni
10:00 - Primo intervento (parte 1)	10:00 / 11:00 - Primo intervento (parte 1)
11:30 - Pausa	11:00 / 11:30 - Pausa
13:00 - Primo intervento (parte 2)	11:30 / 13:00 - Primo intervento (parte 2)
14:00 - Buffet e pranzo	13:00 / 14:00 - Buffet e pranzo
14:00 / 15:00 - Secondo intervento (parte 1)	14:00 / 15:00 - Secondo intervento (parte 1)
16:00 / 16:30 - Pausa	16:00 / 16:30 - Pausa
16:30 / 18:00 - Secondo intervento (Parte 2)	16:30 / 18:00 - Secondo intervento (Parte 2)
18:00 - Rinfresco	18:00 - Rinfresco

LOGOS
ART DIRECTION
BRANDING

LOGOS
ART DIRECTION
BRANDING

ECLISS
MILANO

ECLISS



LOGOS
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BRANDING

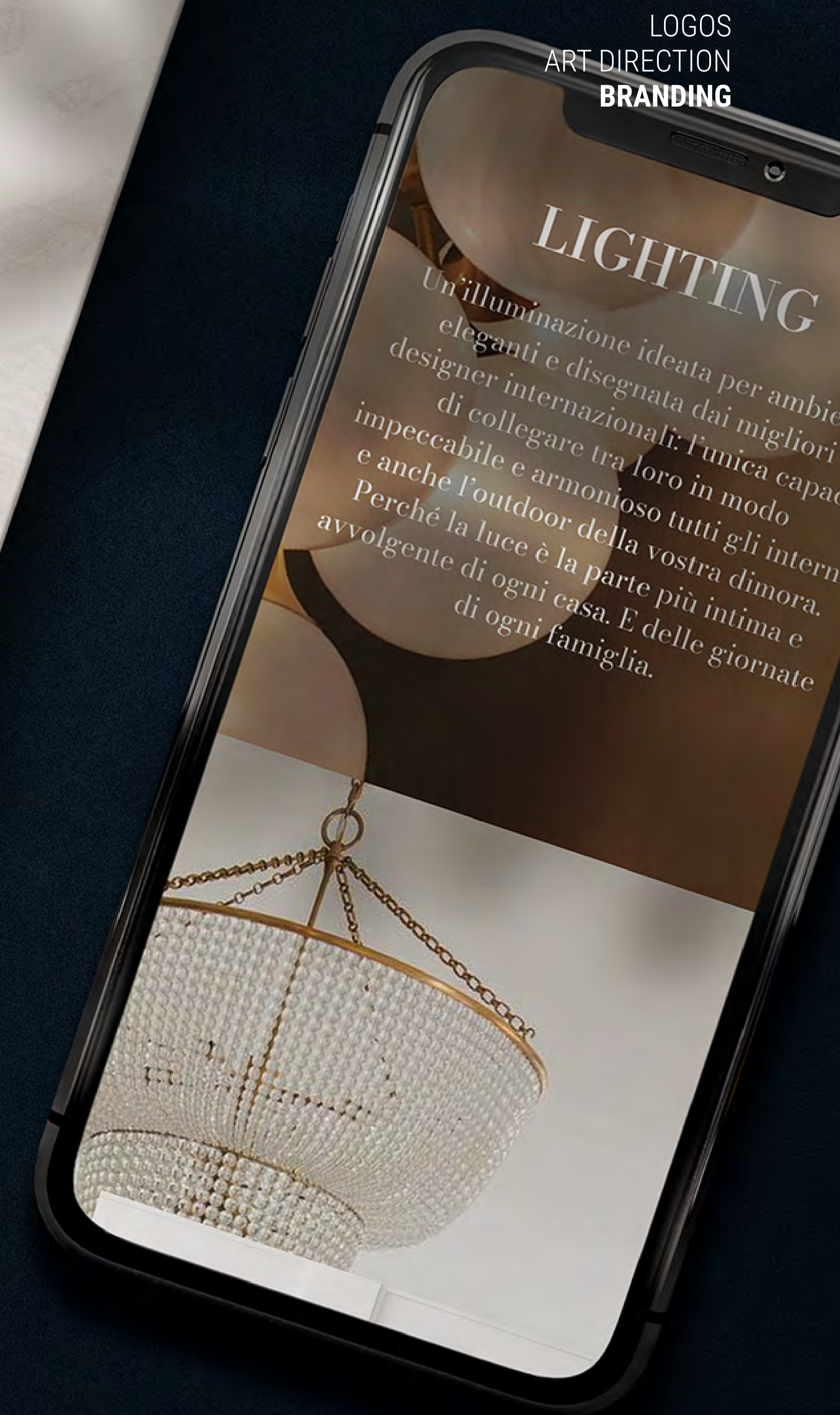


**NOISE
& CHOICE**

Ecliss is a historic company recognised throughout Milan for the elegance of its design furniture and the elegance of the interior projects it creates for its customers.

E

Over time, the company has added new stylistic lines and new merceological categories to its offer. Thus, the rebranding work has consisted of systematising a unique corporate identity that could be declined in the various styles, while maintaining its recognisability.



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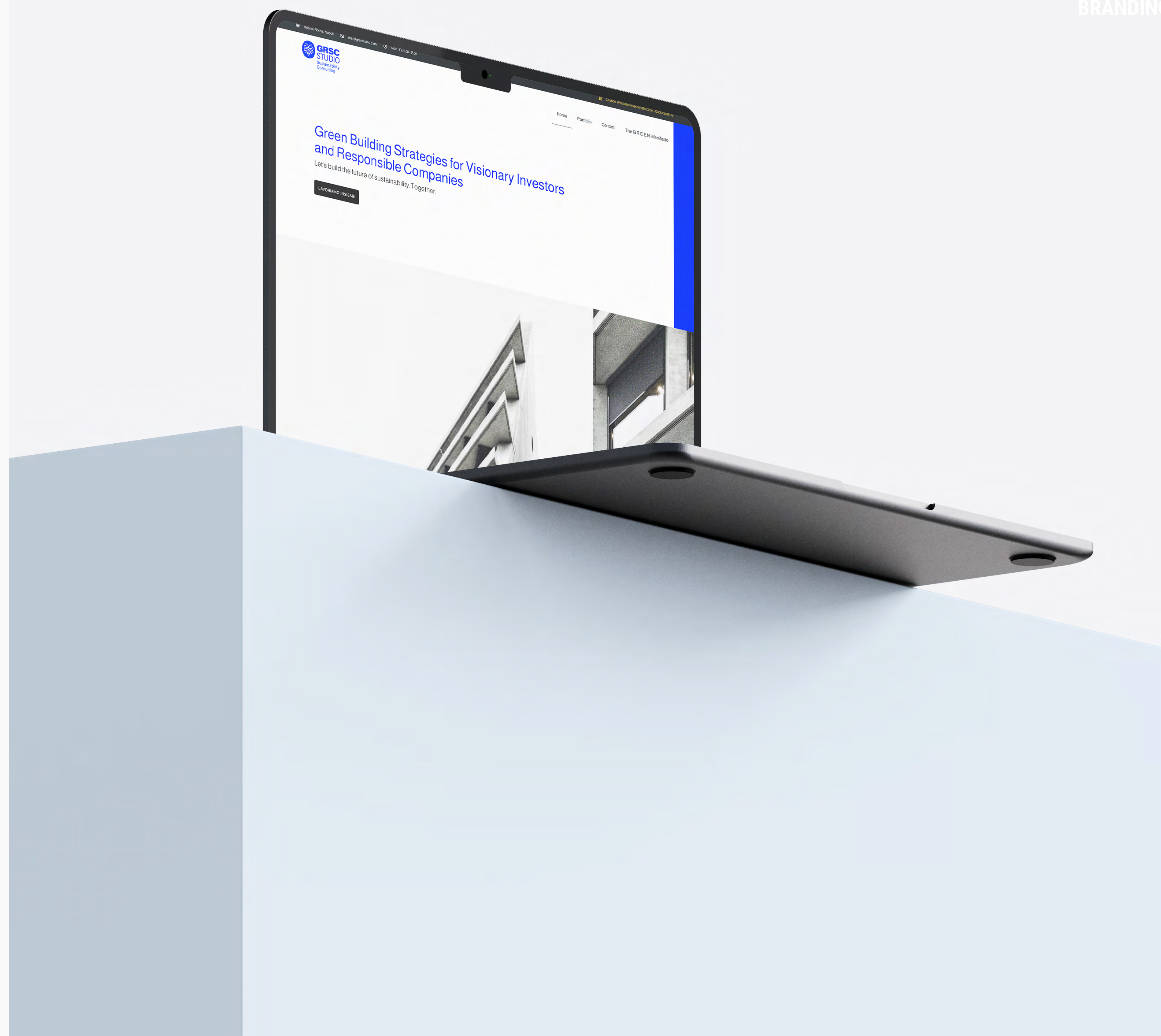
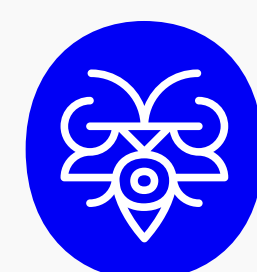
LOGOS
ART DIRECTION
BRANDING

GRSC

GRSC Studio is an engineering firm that offers specialised consultancy to major investors and contractors in the field of energy efficiency for buildings.

The client's request was to create a very strong identity that would break away from the classic aesthetic canons linked to the building world and bring out the theme of sustainability in a contemporary and 'feminine' way.

In addition to the visual identity, I tried to redefine the entire terminology and imagery of this world by showing images of building sites and creating a true manifesto that encapsulated the most important principles on which the sustainability of living spaces is based.





GREEN

MANIFESTO

Ci facciamo guidare dai principi per non farci fermare dalle regole

LOGOS
ART DIRECTION
BRANDING

GREEN

Giving Results Enriching Environmental Needs





LOGOS
ART DIRECTION
BRANDING

BIMBY

The challenge proposed by the Vorwerk company, to give new life to one of its flagship products, the Bimby food processor, was to update the communication stylistic features so that it could penetrate even among the most educated inhabitants of large cities.



The proposal, born of an in-depth sociological analysis, was to adapt the message to a world that has finally restored the status of women.

The focus of the communication, which was previously all about the power and technical capabilities of the tool, was thus diverted to the theme of 'woman empowerment'.



LOGOS
ART DIRECTION
BRANDING

Io quando mi chiede
“dimmi come posso aiutarti”

bimby



VITO GIONATAN LASSANDRO

LOGOS
ART DIRECTION
BRANDING

VITO@BRANDAHOLIC.PRO